Clay Paint
Interior Matte Wall Paint
GPP CPM

Description: Green Planet Paints® Clay Paint *is a premium interior waterborne alkyd clay wall paint that provides a lively, soft finish with great hide. It is a natural, zero-VOC product that is designed to minimize impact on the environment and to maximize the aesthetic and environmental quality of indoor spaces.*

PRODUCT INFORMATION

SOLVENT TYPE
Waterborne

RESIN TYPE
Waterborne Alkyd

FINISH
Matte

COLORS
This paint is not a tint-based paint. We mix mineral pigments directly into the paint, limiting the chemical additives present in conventional tints. Our pigments include simple oxides and other mineral colors along with clay-based mineral pigments based on early Mayan Indian technology. Our limited palette means that each color is uniquely formulated, and there are no bases. Any color can be mixed with any other color to create a broad range of hues.

TINT BASES
The color "peace" is a pastel base, meaning that it can be tinted with other colors to create pastel tones. Mid-tone and accent colors can not be made using this base. We do not currently make custom colors.

VISCOSITY AT 77°F/25°C
78-83 KU

MAXIMUM VOC CONTENT
0 g/L (colored)

WEIGHT PER GALLON
12.8 lbs (vary somewhat by color)

RECOMMENDED FILM THICKNESS PER COAT
Wet: 3.0 mils Dry: approx 1.5 mils

PRACTICAL COVERAGE PER COAT AT RECOMMENDED DRY FILM THICKNESS
350-450 sq. ft. per gallon, depending on surface conditions

AVERAGE DRY TIME AT 77°F/25°C

To touch:	1 hour
Recoat:	2-4 hours

APPLICATION EQUIPMENT

Brush:	2.5"-3" synthetic brush (e.g., Purdy) for trim.
Rollers:	According to texture, 1/4" (very smooth) to 1 ¼" nap roller (rough). Synthetic or natural.
Spray (airless):	Tips 0.01-0.023" (all fan sizes)

PACKAGING
4 oz., one-gallon, five-gallon containers

MATERIAL SAFETY DATA SHEET
www.greenplanetpaints.com/

SURFACE PREPARATION
All surfaces must be cured, clean, dry, and free from dirt, dust, rust, stains, grease, oil, mildew, wax, efflorescence, and other contaminants. Remove all loose, peeling, or chalky paint by sanding scraping, wire-brushing or other appropriate methods. Repair all cracks, holes, and other surface imperfections with a suitable patching material. Repaired surfaces should then be sanded, cleaned, and spot-primed with a suitable primer or sealer. Glossy surfaces must be dulled to provide a roughened surface for good adhesion, and then cleaned well.

SPECIAL INSTRUCTIONS

- This product has slightly shorter working time than conventional paints. As such, avoid overworking material.
- To ensure uniformity of surface, avoid applying paint too thickly when cutting in edges. Roll paint as close to edge as possible.
- As with any matte product, seal surface if application area is likely to receive direct splashing of water, grease, or other liquid. This product is wipe able, but will absorb grease, marker, and surface residues.
- This product can neither cause no prevent or cure the growth of mold, mildew, or other forms of fungus. Excessive moisture and inadequate ventilation are the main conditions that promote their growth. Correct any such conditions before painting.
- Do not apply when the air or surface temperature is below 50 ºF.

THINNING RECOMMENDATIONS
Designed to be applied at package consistency. Can be thinned up to 1 quart of water per gallon for spraying. Can be used as a color wash if thinned further.

APPLICATION
This paint has extremely good hide. However, for best results, we recommend 2 coats. Apply as you would conventional paint: cut-in with 3" trim brush, roll; repeat both steps.

Important: Allow to dry between coats. Feather all edges.

STORAGE
Store in a dry area. Protect from freezing. Extreme temperatures may cause paint to become unusable.

CLEANUP
Water

DISPOSAL
Because of the preservatives used in this paint, we do not recommend putting excess material down the drain. For information on local options to dispose of unwanted, leftover paint, call 1-800-CLEANUP, or log onto www.cleanup.org.

PRIMERS

New drywall:	Thin paint up to 10% for priming. Follow with 2 additional coats.
Coated drywall:	Apply two coats.
Earthen plaster:	Apply two coats.
Pre-painted surfaces:	Apply two coats. However, if applying over glossy surfaces, all gloss must be removed by sanding (use 180-220 grit). Thoroughly clean afterwards (vacuum and rinse with water) to remove all sanding dust.
Masonry and metal:	Prepare surface with proper primer. Apply two coats.