



GO GREEN WORLD PRODUCTS, LLC

A Service Connected Disabled American Veteran Company
Providing Products to Improve Today's and Tomorrow's Environment



Date: January 24, 2012

To: All patrons of our Green Planet Paints® product line

Paint Application Helpful Notes

First, we would like to thank you for selecting Green Planet Paints® (patent pending) for your interior painting needs, health and our environment. Below are some important processes that need to be followed for using this product, (even for the paint professional) as our paints are not only high quality, durable, VOC free and long lasting, but very different from other green and latex paints on the market. You are about to experience an interior paint that seems to make your walls come to life. Please follow these few steps so that you can experience possibly the best painting you have ever spent money on or have seen. Thank you for the manufacturing staff of Go Green World Products, LLC.

Note: Do not follow the painting instruction on the paint can label. The instructions are flawed and have inherent issues when followed. The label instructions were not written for this paint, but were transformed without review from a prior product formulation. Due to the vast quantity of labels still in stock and in the efforts to keep product pricing down, Go Green World Products, LLC has elected not to replace the labels but rather use them until the stock is depleted.

1. If shipped from our home office to you the customer, remove all containers from boxes and inspect containers; verifying the contents received match order and colors.
2. If two or more gallons of paint containing the same color are to be used, it is best to mix all the gallons together before you start painting. Like all paints, this will alleviate any very slight color changes from taking place when applying.
3. Use the proper tools for application, high quality brushes and rollers are recommended. Roller nap should be between 1/2" to 1".

Note: DO NOT use a foam roller to apply the paint as this will result in bubbling of the paint leaving an inconsistent and translucent appearance or bubbling appearance. Use of a foam roller will void the warranty.

Note: for clean up, wash brushes and rollers until completely free of all paint materials, place in a closed plastic bag and set aside. Check the following day, verify brush bristles and / or roller mat is soft and pliable. Due to the unique make up of this paint, the brush / roller may not have gotten cleaned enough and now may be hard and / or non useable, in this situation it has been found that the use of a green or non green mineral spirits can be used to rejuvenate these items.

4. It has been found that using a high-end synthetic paint brush, with these paints you may experience issues with the clay bulking up in the brush. In our experiences, we have found using a simple horse hair brush seems to avoid the issues that as a synthetic brush will have.
5. We recommend that one use a good quality cotton or wool roller (one you do not mind throwing away when the job is completed). Using a very high quality roller may result in loss of a good roller which was made for oil/latex paints and not high clay paints and plant based resins.
6. Be sure to adequately prepare the surface before application of paint.
 - a. Holes, joint seams or any other repairs to the surface should be properly filled, sanded and textured to match existing surfaces, and should be evenly smoothed prior to applications.

Note: no paint is designed to cover or mask preparation or repair defects on the surface.

7. All prepared (new and/or existing, patched or textured) surfaces require priming prior to paint application. Primer should be adequately applied to the surface to prevent possible absorption of the paint, which could result in an uneven, inconsistent or translucent appearance of the final application.
8. High Gloss wall surfaces should be lightly scuffed sanded and primed adequately and evenly prior to paint application. Refer to # 7 for primer application.
9. All new construction requires priming, prior to application of the recommended two evenly and adequately applied coats of paint for proper coverage.
10. The application coverage of the paint should not exceed 350 to 400 square feet (SQFT) per gallon.

Note: this is for one coat of paint. For two coats, the SQFT is half.

11. The manufacturer recommends that two (2) coats of paint be correctly applied for best results.

Note: for the first coat it does not matter if the paint is rolled, sprayed or brushed; nor does it matter the direction/s the paint is applied in. i.e. W, vertical line, horizontal line or other fashion. The critical application is the final coat which should be rolled on or sprayed on in a vertical up/down motion. If sprayed, it is highly recommended you do a roll down on the finish while it is still wet. (SEE ITEM 17 BELOW)

12. Cutting in using a brush. If you intend to use a brush to cut in corners or edges, we recommend the following action be performed.

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- a. Do the cutting in prior to applying the first coat of paint via roller or spray gun.
 - b. Repeat step 12a for the second coat.
 - c. Be sure to apply each top coat (1) or (2) while the cut in paint is still wet.
13. For the best cut in results using rollers, we have found taping along the area to be cut in and then using a small touch up roller, roll the paint along the tape edge and then rolling the rest of the wall while the paint is still wet, results in a very clean cut line and perfect blend.
14. For best results using sprayer; we have found applying tape to the cut edge prior to spraying the paint works the best. A second option which works just as good is using a cut in board or sheet metal.
- a. Place the board/metal along the cut edge and spray along the edge of the board/metal. Move the board/metal as necessary and be careful not to spray to the end of the board/metal as overspray will result.
15. The paint can be thinned with water for spray pump application, but this should not be required.
- a. Do not over thin the paint trying to compensate for SQFT issues as the paint will then not be applied to the recommended mill thickness and may result in uneven, inconsistent or translucent appearance of the application and may leave spray marks at the outer two end of the spraying field.
16. When spraying, the paint should be strained prior to spray application.
- a. Be sure the spray tip is clean; be sure the spray hose, filter and gun are free of any other materials or contaminants which may result in uneven spray or other defects to the paint / surface.
 - b. Be sure not to exceed the 350 to 400 SQFT per gallon application as this could result in an uneven, inconsistent or translucent appearance of the application.
 - c. Be sure to keep the spray tip wet and clean the tip with water at a minimum of 1 gallon of product sprayed intervals, this will keep the paint from forming on the tip resulting in an uneven spray on the wall.
17. Back rolling is highly recommended when spraying to ensure a better touchup and appearance of the final coat.
- a. Back rolling should be done in the same direction, with a roller which has paint applied to it and while the paint is still wet on the wall/s and not tacky.
 - b. **DO NOT** apply a lot of pressure to the roller head during this process trying to extend the paint beyond the 350 to 400 SQFT per gallon application as this could result in an uneven, inconsistent or translucent appearance of the final application and may also leave roll marks.
18. After applying the first coat, or if primer coat or you intend to take a break. Do not place roller or brush in water to set without thoroughly cleaning the brush or roller of all paint. The paint will dry on the roller or brush even if submerged in water.
- a. In order to prevent the paint from hardening on the brush or roller, you should place the used roller or brush into a plastic bag, twist and close the opening; then place the bag and roller/brush into an operating refrigerator. This will allow you to remove the roller/brush later and continue using them until the paint job is completed.

Note: the brush or roller can stay in the refrigerator for up to two (2) days and still be reusable.

Note: if the brush or roller become clogged or start to harden due to room temperature exposure without being used, the roller or brush can be cleaned or softened using mineral-spirits.

19. Drying times may differ depending on location, weather conditions, temperature, humidity, structural design and air movement in the area of the painting.
- a. **DO NOT** recoat prior to the product drying or so that it is at least slightly tacky to the touch.
 - b. **DO NOT** rub the painted surface or press against it, or lay items on it prior to the paint fully drying.

Note: drying times can be up to two days in very humid environments before the surface will feel dry. Full curing of the product could take up to 30 days. Do not wash newly painted surfaces for 45 days.

For further questions, concerns or other painting needs, please feel free to contact us at:
Local: 602-944-4442 or Toll Free: 866-995-4442